**Question Bank for Final Exam Course: E-Business Strategy Development**

1. What is e-business strategy?
2. What are E-channel strategies?
3. What is exchange model and describe?
4. Define e-CRM?
5. List out the 4 Customer perspectives?
6. Explain with neat diagram a generic strategy model?
7. Define SWOT analysis and explain SWOT analysis for The B2B Company?
8. Which technologies should we deploy for supply chain management and how should they be prioritized?
9. Define Value chain and explain the generic concepts of value creation and value capturing?
10. List out the types of B2B market places?
11. Define e-procurement and explain 5’s rights of e-Procurement?
12. What are the assessments of e-procurement model alternatives for buyers?